HMY

INNOVATION IN RETAIL

AUTOMOCIÓN

HMY 2018

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HMY:
Integrated solutions for brands & retailers

HMY: innovation in retail

HMY: 360º projects, multidisciplinary teams



video

HMY is a **leading group** in the **engineering, manufacturing** & **fitting** of **retail furniture**.

In addition, we offer **brand & retail consulting, design & architecture services, site & project management, general contracting & tech solutions**.

HMY is both a shopfitter and retail specialist; HMY is the ideal business partner to accompany brands & retailers on the path towards achieving success.

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HMY: a 60-year-old group

HMY is the result of a merging process completed by a group of companies determined to create a highly professional operator in the field of retail services; a group specialized in standard and custom furniture, P.O.P. and technological solutions. Today HMY is a worldwide leader in providing to brands and retailers 360º services based on innovation.

1960	1978	1998	1999	2001	2006	2009	2012	2013	2014	2015	2016
Hermès-Métal (France)	Yudigar (Spain)	Birth HMY Group	Teknogon (Turkey) HMY do Brasil (Brazil)	Launch of System "P25 Evolution"	Radford (U.K.)	Joint Venture HUB'S (Malysia)	HMY Yongguan (China)	HMY Colombia	HMY Polska (Poland) & HMY Nordic (Nordic Countries)	HMY Retail Solutions & HMY Deutschland (Germany)	HMY R.S. North America (USA) & HMY Mexico

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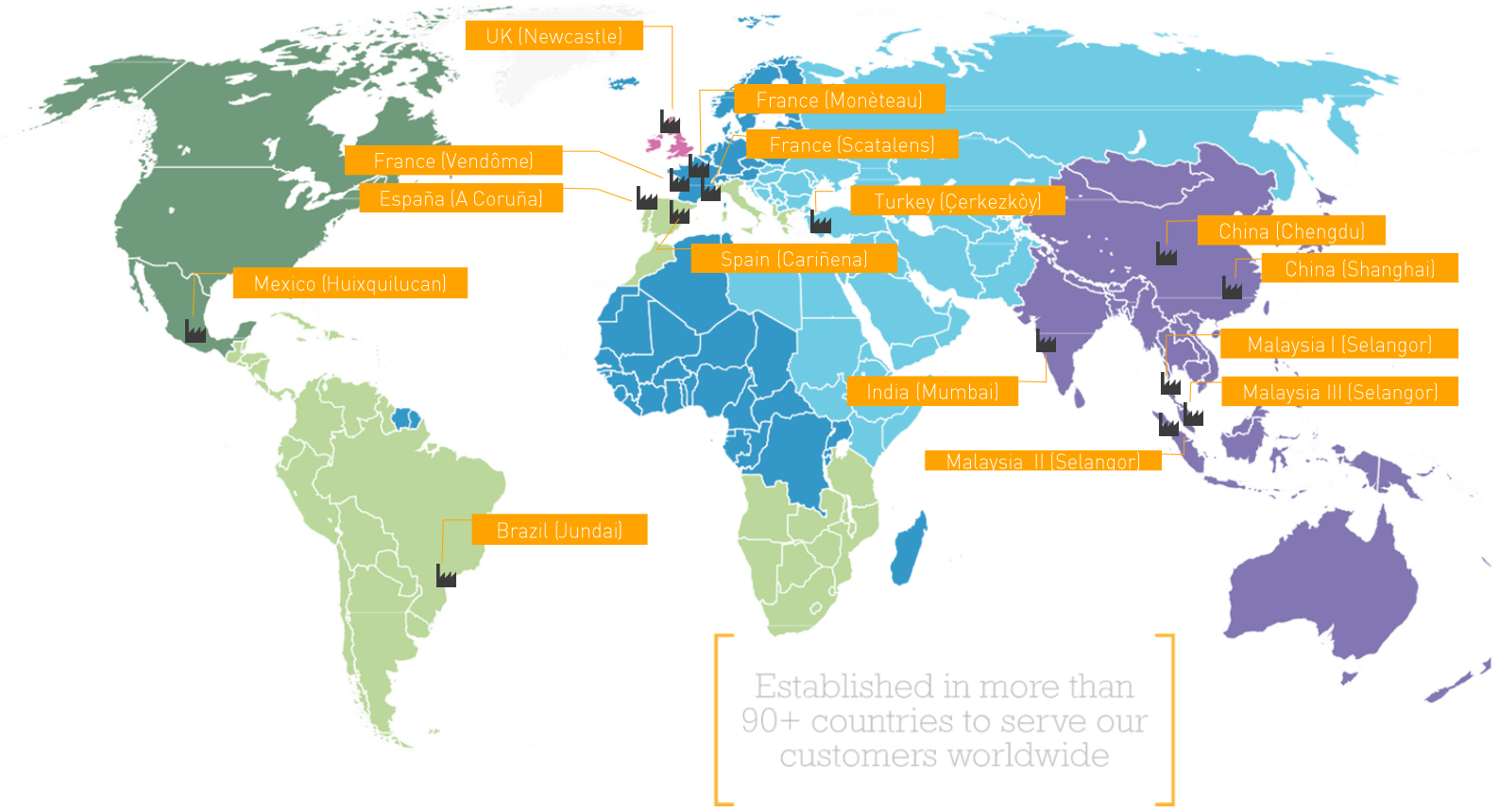
Main figures

500 +M€	160+	90+	4,000+	15	1,000+	20,000+	200+
TURNOVER €	COUNTRIES COVERED	OFFICES	STAFF	FACTORIES	CLIENTS	PROJECTS	FITTING TEAMS

HMY:
Leading solutions provider



HMY:
Global reach,
Local implementation



Established in more than 90+ countries to serve our customers worldwide

Geographic Coverage

B.U. South

Andorra • Angola • Argentina • Bolivia • Brazil • Chile • Colombia • Cyprus • Dominican Republic • Ecuador • Greece • Honduras • Italy • Morocco • Panama • Paraguay • Peru • Portugal • **Spain** • Uruguay • Venezuela • West Indies • South Africa

B.U. West

Africa (French speaking countries) • Belgium • Czech Republic • Denmark • Estonia • **France** • Germany • Iceland • Latvia • Lithuania • Luxembourg • Netherlands • Norway • Poland • Slovakia • Sweden • Switzerland

B.U. North

Ireland • **United Kingdom**

B.U. East

Azerbaijan • Bosnia • Bulgaria • Cyprus • Croatia • Georgia • Hungary • Kosovo • Kuwait • Macedonia • Moldavia • Montenegro • Romania • Uzbekistan • Saudi Arabia • Serbia • Slovakia • Tadzhikistan • **Turkey** • Turkmenistan • UAE • Ukraine

B.U. Asia

Australia • Cambodia • China • India • Indonesia • Japan • Laos • Malaysia • Mongolia • Myanmar • New Zealand • Philippines • Singapore • Thailand • Vietnam

R.S. NorthAmerica

Canada • **United States** • Mexico

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HMY: 360º projects

HMY is one of the few groups capable of implementing **360º projects:** from the definition of **business models** and **retail concepts** to **manufacturing** and **turnkey executions.**

Our approach is to generate solutions that increase **traffic** and **sales,** bring about **profitability** and a rapid **return on investment,** heighten **satisfaction** with the purchasing process and build **loyalty** in the consumer.



HMY SOLIDARITY & SUSTAINABILITY PROGRAM



PLANET

ENVIRONMENTAL DOMAIN

Environment Care

1 **CARBON FOOTPRINT**

Waste Reduction
Energy Reduction
Water Consumption Reduction
CO^2 Emissions Reduction

+

PEOPLE

SOCIAL DOMAIN

People Care

1 **STAFF**

Immigrants Integration
Minorities Integration
Single Mothers Integration
Young People Integration
Seniors Citizens Integration
Persons with Disabilities Integration

Social Protection
Health Care
Training

2 **SUPPLIERS**

Fair Trade Policy
Small Local Business
"Ethical" Suppliers

3 **CLIENTS**

Product Maintenance
Product Durability

4 **USERS**

Ergonomics
Safety
Security

=

PROFIT

ECONOMIC DOMAIN

Wealth Generation

1 **INNOVATION**

Innovative Material Solutions
Innovative Packaging Solutions
Innovative Process Solutions

Staff Motivation
Suppliers Commitment
Clients Loyalty
Users Wellbeing



AWARDS HMY



1ER LINEAR PRIZE OF THE FUTURE
Innovation Lab Coca Cola European Partners



POPAI AWARDS 2017
Decleor Boutique
Execution of the Boutique



POPAI AWARDS 2017
Emotion Football
Technological solutions



POPAI AWARDS 2014
Christmas Exhibitor



ENVIRONMENT AWARD 2013
In the field of Companies.
Government of Aragon



RSA 2018



VODAFONE SUPPLIER AWARDS 2014
Supplier of the year



VODAFONE SUPPLIER AWARDS 2016
Outstaging Contribution to CXX



RETAIL 2016
To the trajectory, leadership and professionalism



EXPO ZARAGOZA 2008
Official Sponsor of the City of Zaragoza



LETRA AWARD 2013
To the best coverage of an event



LETRA AWARD 2013
To the best coverage in stable ineriorism



PEON PRIZE 2017
Bet on labor integration

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FITTING SOLUTIONS

delivering functionality & efficiency



Client: FEU VERT
Brand : FEU VERT
Localitation: SPAIN
Sector: AUTOMOTIVE
Format: STORE
Category: GENERAL

PROJECT SCOPE

System P25 Evolution
Technical Drawigns
Logistics
Installation

TASKS

Custom furniture
Visual Communication
Accessories









Client: MOTERILLOS
Brand : MOTERILLOS
Localitation: SPAIN
Sector: AUTOMOTIVE
Format: STORE
Category: GENERAL

PROJECT SCOPE

System P25 Evolution
Technical Drawigns
Logistics
Installation

TASKS

Custom furniture
Visual Communication
Accessories

FITTING SOLUTIONS

delivering functionality & efficiency

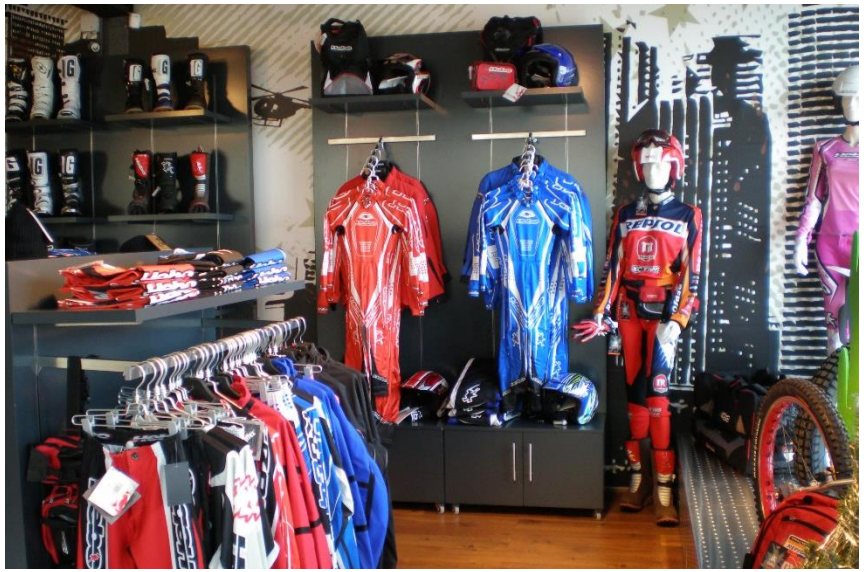
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FITTING SOLUTIONS

delivering functionality & efficiency









Client: OXI MOTO
Brand : OXI MOTO
Localitation: SPAIN
Sector: AUTOMOTIVE
Format: STORE
Category: GENERAL

PROJECT SCOPE

System P25 Evolution
Technical Drawigns
Logistics
Installation

TASKS

Custom furniture
Visual Communication
Accessories









RENAULT

Client: RENAULT
Brand : REANULT
Localitation: SPAIN
Sector: AUTOMOTIVE
Format: STORE
Category: GENERAL

PROJECT SCOPE

System P25 Evolution
Technical Drawigns
Logistics
Installation

TASKS

Custom furniture
Visual Communication
Accessories

FITTING SOLUTIONS

delivering functionality & efficiency

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FITTING SOLUTIONS

delivering functionality & efficiency









YAMAHA

Client: YAMAHA
Brand : YAMAHA
Localitation: SPAIN
Sector: AUTOMOTIVE
Format: STORE
Category: GENERAL

PROJECT SCOPE

System P25 Evolution
Technical Drawigns
Brand
Logistics
Installation

TASKS

Custom furniture
Visual Communication
Accessories









SOLOPORTEROS

Client: FUTBOL EMOTION
Brand : FUTBOL EMOTION
Localitation: SPAIN
Sector: SPORTS
Format: STORE
Category: LUXURY

PROJECT SCOPE

Technical Drawigns
Project Management
Lab Prototype
Millworks
Logistics
Installation

TASKS

Custom furniture
Visual Communication
Merchandising
Technologies
Illumination
Accessories

FITTING SOLUTIONS

delivering functionality & efficiency

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Client: VODAFONE
Brand : VODAFONE
Localitation: WORDWILE
Sector: COMMUNICATION
Format: STORE
Category: LUXURY

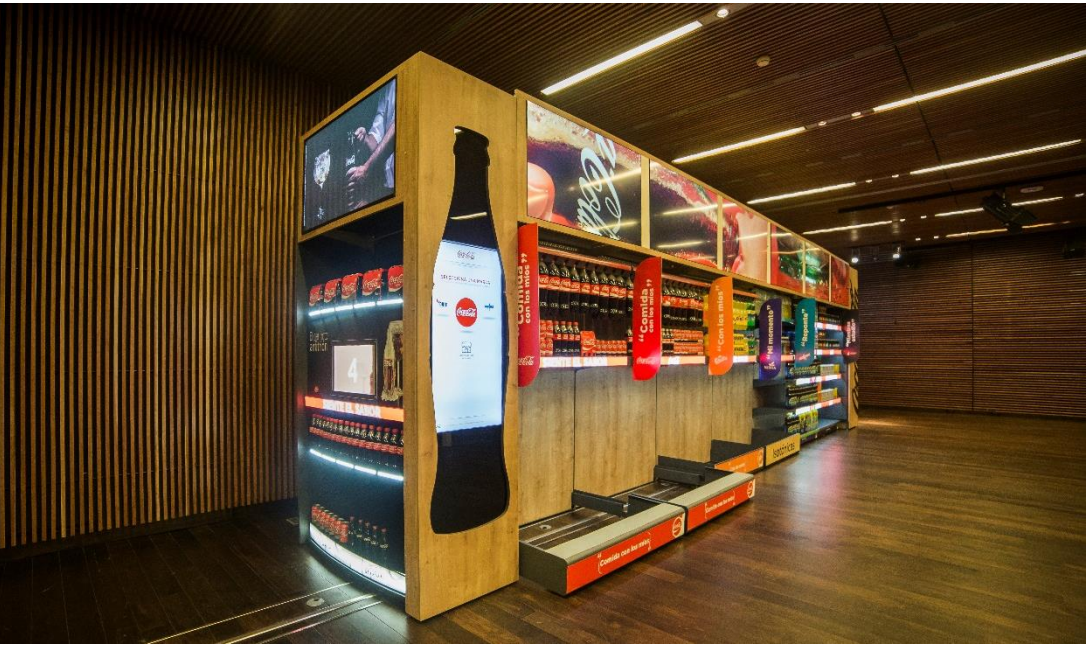
PROJECT SCOPE

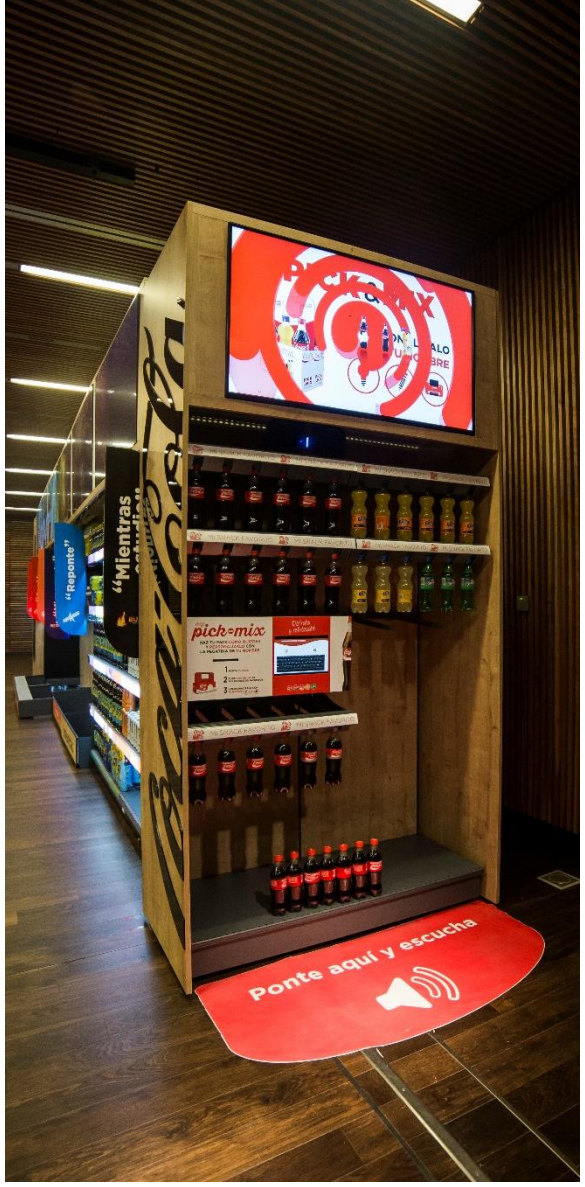
- Technical Drawigns
- Value Enginering
- Project Management
- Lab Prototype
- Joinery
- Millworks
- Logistics
- Installation

TASKS

- Custom furniture
- Visual Communication
- Technologies
- Illumination
- Accessories







Client: COCA COLA
Brand : COCA COLA
Localitation: SPAIN
Sector: POP
Format: DECORATION
Category: DRINKS

PROJECT SCOPE

Technical drawing
Prototypes
Project Management
Joinery
Assembly
Logistics

TASKS

Visual comunication
Custom furniture
Merchandising
Technologies
Illumination
Accessories

POP SOLUTIONS

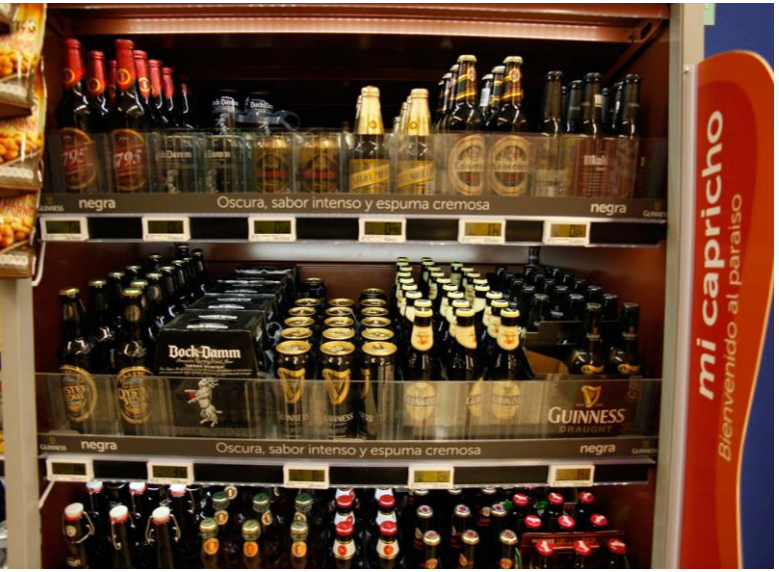
focus on the details

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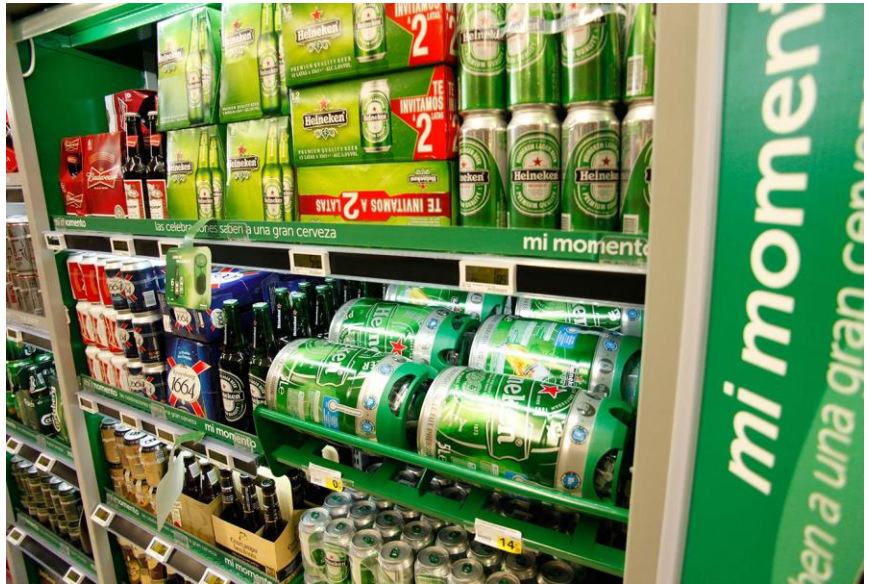
POP SOLUTIONS

focus on the details









Client: HEINEKEN
Brand : HEINEKEN
Localitation: SPAIN
Sector: POP
Format: DECORATION
Category: DRINKS

PROJECT SCOPE

- Technical drawing
- Prototypes
- Project Management
- Joinery
- Assembly
- Logistics

TASKS

- Visual comunication
- Custom furniture
- Merchandising
- Technologies
- Illumination
- Accessories



POP SOLUTIONS

focus on the details

logitech

Client: LOGITECH
Brand : LOGITECH
Localitation: GERMANY
Sector: POP
Format: TECHNOLOGIES
Category: TELECOMMUNICATIONS

PROJECT SCOPE

Technical drawing
Prototypes
Project Management
Joinery
Assembly
Logistics

TASKS

Visual comunication
Technologies
Illumination

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POP SOLUTIONS

focus on the details

TOSHIBA
Leading Innovation



Client: TOSHIBA
Brand : TOSHIBA
Localitation: SPAIN
Sector: POP
Format: TECHNOLOGIES
Category: TECHNOLOGIES

PROJECT SCOPE

Technical drawing
Millworks
Assembly
Logistics

TASKS

Visual comunication
Technologies









Client: PIKOLIN
Brand : PIKOLIN
Localitation: SPAIN
Sector: POP
Format: ACTIVATION
Category: HOME

PROJECT SCOPE

Technical drawing
Prototypes
Project Management
Joinery
Assembly
Logistics

TASKS

Visual communication
Custom Furniture
Technologies
Illumination

POP SOLUTIONS

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HMY

INNOVATION IN RETAIL

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360° Vision

FITTING · BESPOKE · P.O.P. · DESIGN · PROJECT MANAGEMENT
GENERAL CONTRACTING · RETAIL TECHNOLOGY · RETAIL LIGHTING

Global Reach

FRANCE · SPAIN · UK · GERMANY · BENELUX · POLAND · GREECE · PORTUGAL · ITALY
NORDIC COUNTRIES · TURKEY · ANGOLA · MOROCCO · CHINA · INDIA · MALAYSIA
MEXICO · BRAZIL · ARGENTINA · CHILE · PERU · COLOMBIA · AUSTRALIA... and more

ADDING VALUE TO BRANDS & RETAILERS

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